

Bradford College

NEW
ATHLETE
DEVELOPMENT
PROGRAMME

START HERE,
GO ANYWHERE

Sports & Fitness



bradfordcollege.ac.uk

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Sports & Fitness

Are you passionate about sports, dreaming of turning it into a fulfilling career? Bradford College is where your journey starts. We understand that potential needs the right environment to thrive. That's why we're at the heart of Bradford's vibrant sports community, with strong partnerships across local clubs, organisations, and top-tier teams. These connections will give you real-world experience and invaluable industry exposure.

Our facilities are a game-changer, featuring performance analysis technology used by professional athletes and more. You'll learn from experienced staff and coaches and gain hands-on skills in everything from performance optimisation to team management.

Whether you see yourself stepping onto the field as a competitor, coaching the next generation, or working behind the scenes in sports analysis, Bradford College is your launchpad. Start here, [GO ANYWHERE.](#)

Our Facilities

Located at our Trinity Green Campus

We've created an exceptional sports environment designed to inspire and propel you to new heights. Our facilities include:

- **Multi-purpose Sports Hall**
 - Equivalent to two basketball courts
 - Perfect for a wide range of indoor sports and activities
 - Develop your skills in basketball, volleyball, racquet sports, and more
- **Floodlit Astro turf**
 - All-weather pitches
 - Train day or night with advanced lighting technology
 - Hone your skills in football, rugby, hockey, and more
- **Industry-standard performance analysis technology**
 - Drone Technology: Capture aerial footage of your games for a bird's eye view analysis
 - VEO camera analysis: Detailed breakdowns of your technique to identify areas for improvement
 - VO2 Max Testing: Advanced tools to measure your cardiovascular fitness and endurance, helping to optimise training and performance
- **Fitness Suite**
 - Cardio and weight training equipment
 - Expert guidance from experienced trainers
 - Build your strength and stamina
- **Exercise Studios**
 - Dynamic range of classes, including Zumba and yoga
 - Explore new forms of movement and challenge yourself
 - Find the perfect balance between strength, flexibility, and mental wellbeing

We use VEO camera and VO2 max to improve performance!



Meet Rashida Salloo

Sports Lecturer

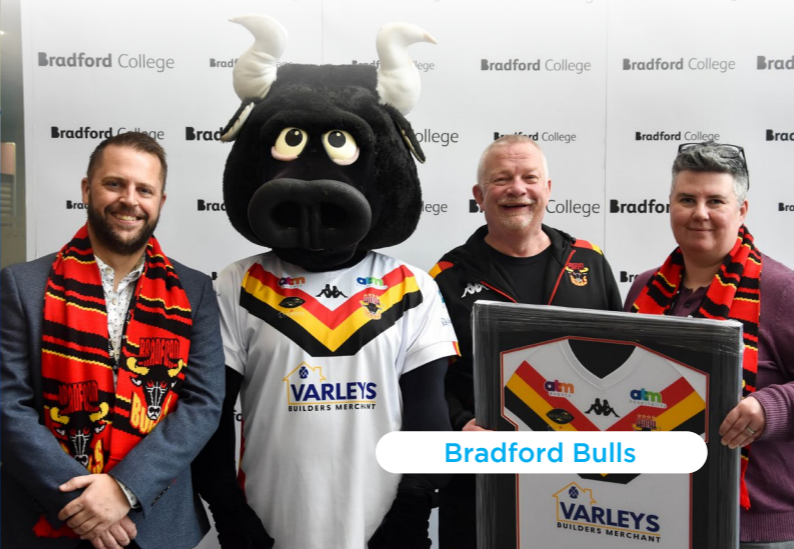
The diverse sporting background of our staff allow us to offer invaluable insights into the sports sector, equipping students with the practical skills and knowledge employers seek.

“Our dedicated sports team brings a wealth of industry experience and a genuine passion for helping students thrive. We understand that every individual is unique, with their own goals and needs. That’s why we provide personalised guidance and support to ensure each student can reach their full potential.”



Industry Partnerships

Our strong partnerships with local sports clubs and organisations will provide you with unparalleled opportunities to gain hands-on experience, learn from industry experts, and kick-start your career in the sports sector. We are committed to promoting inclusivity and diversity in sports, ensuring that you have equal opportunities to pursue your passion.



Career Opportunities

We understand the importance of providing you with not only a qualification but also valuable skills to Go ANYWHERE in the sports industry. We have identified three promising career paths in the Bradford District.



Estimated Job Availability in 2024

TOTAL 1,285 JOBS*



Sports & Leisure Assistants

£21,590
Est. Annual Earnings**



Sports Coaches, Instructors & Officials

£26,790
Est. Annual Earnings**



Leisure & Sports Managers & Proprietors

£30,472
Est. Annual Earnings**

15,109 TOTAL JOBS ACROSS ALL THREE OCCUPATIONS*

*In the Bradford District **In Yorkshire and the Humber



Our Alumni Patrick Watkinson

Level 3 Sports 2021-2023
Reflecting on his time at the College, Patrick said:

“The College was very supportive and understood that I needed to train a lot. My teachers fit my studies around gymnastics, and it all worked well, with me being in College three days a week. My ultimate goal is to become a gymnastics coach, and I think I’m on track to achieve that.”

In March 2023, Patrick’s passion for gymnastics was recognised when he clinched gold at the British Gymnastics Championship, becoming the National U18 Champion in the Pommel Horse category—one of the six specialist apparatus he competes on.



Watch Patrick’s winning performance

Our Expert Coaching & Teaching Staff

Our dedicated and experienced coaching and teaching staff who are committed to helping you achieve your sports goals. Our team brings a wealth of knowledge and passion to their roles, ensuring you receive the best guidance and support.

Watch Our Story

Scan the QR code to hear how Rashida fell in love with sports.



Gary Bradwell - Curriculum Manager

He brings 17 years of experience in further education, including over 15 years at the College, and a 6-year career in the Royal Marines. His expertise, discipline, and passion inspire our students to reach their full potential, developing their physical skills, mental toughness, and leadership abilities.



Adam Payne - Specialist Coach - Rugby

Adam is our resident rugby expert, bringing his extensive experience in the sport to help our students develop their skills and techniques. He also plays a key role in our Athlete Development Programme, ensuring our students achieve excellence both on and off the field.



Michael Doyle - Specialist Coach - Martial Arts

Michael specialises in strength and conditioning, with a focus on martial arts. He helps our students build the physical and mental strength needed to excel in their chosen sports.



Jade Lathbury-Driver - Sports Technician

Jade has come full circle, transitioning from student to staff member. Having spent three years developing her skills in our sports programme, Jade now serves as our in-house sports technician and mobility specialist.



Charlotte Mattinson - Specialist Coach - Football & Netball

Charlotte brings her expertise in football coaching and netball. She also achieved her black belt in karate at 17. Her diverse experiences provide students with valuable knowledge, transferable skills, and effective tactics and strategies for coaching and sports.



Rashida Salloo - Specialist Coach

Rashida brings a wealth of experience in the sports development sector to her role. Passionate about making sports accessible to people from diverse backgrounds, Rashida delivers sports coaching courses that equip our students with the knowledge and skills required to succeed in the sports sector.



Sara Lee - Specialist Coach - Disability Sports and Football

Sara specialises in football and disability sports, ensuring that all our students, regardless of their abilities, have the opportunity to pursue their passion for sports and receive expert guidance.



Chris Cullimore - Specialist Coach - Rugby

Chris leads our Ambition Hub programme, bringing his experience as a professional rugby player to help our students reach their full potential. He works closely with our students to develop their skills, tactics, and game understanding.



Mohammed Usman Munir - Specialist Coach - Cricket

Mohammed is a graduate in Physical Education with over 15 years of classroom and coaching experience. He is a semi-professional cricket player and a qualified coach in cricket and football.

Our Students Eleanor Race

Level 3 Sports

“I received immense support in both my coursework and extracurricular activities. Our coaches always go the extra mile to ensure we’re prepared for university or to go into work in the sector.”



Sports Academy

Maximise your potential through our sports academy, carefully designed to enhance your athletic performance, boost your fitness levels, and support your overall wellbeing.

Fitness Focus

Specifically designed for our Entry and Level 1 students.

Build a strong foundation with our enrichment programme focused on strength and conditioning, and training and fitness development. Delivered in addition to your regular studies, this programme ensures you stay fit and healthy to excel in your sport.

Development Academy

Specifically designed for our Level 2 and 3 students.

Enhance your performance with weekly, timetabled sessions focused on strength, conditioning, resilience, and mobility. You will participate in a wide variety of sports to improve your health and fitness, all under the guidance of our experienced coaches.



Athlete Development Programme

Specifically designed for all our sports students.

For those who compete regularly, this in-depth programme includes:

Strength and Conditioning

Build strength, power, and endurance to dominate the competition. Our experienced strength and conditioning coach will design personalised training programmes tailored to your sport and individual needs.

Mobility and Rehabilitation

Stay injury-free and perform at your peak with our comprehensive mobility and rehabilitation support. Our team of experts provides targeted interventions, including sports massage therapy, and access to recovery facilities like ice baths.

Skills & Tactics

Master the game with our advanced skills and tactics training. Our experienced coaches will elevate your technical proficiency and strategic understanding, giving you the competitive edge on the field or court.

Performance Analysis

Gain invaluable insights into your performance with our performance analysis tools. Through video analysis, data tracking, and personalised feedback sessions, you'll identify strengths, weaknesses, and areas for improvement.

Our Courses

Our Sports courses are designed for action, not just lectures.

- **Sports and Unformed Services** (Entry Level 3)
- **Sports Level 1**
- **Sports Level 2**
- **Sports Level 3**

Our study programmes are made up of not just your main course and the Sports Academy, you will also study English Language & Maths if you haven't achieved a GCSE Grade 4.

Explore Our Courses

Scan the QR code to see our full range of sports courses.



How to Apply

1

Meet us

Come and talk to us at your school's careers fair or visit us at an open event. bradfordcollege.ac.uk/events

2

Make your application

You can apply 24/7 on our website. apply.bradfordcollege.ac.uk

3

Interviews

Once we have your application we will invite you to a 'Meet the Team' session. This is your interview and opportunity to speak with our Sports team and tour our sports facilities.

Get ready to join us!

Bradford College

Contact Us

Got any questions
about Sports & Fitness
at Bradford College?
We're here to help!

Email:

hello@bradfordcollege.ac.uk

For more information,
check out our website:
www.bradfordcollege.ac.uk

