

## BA (Hons) Fashion

Subject Area	Fashion & Textiles
Course Type	Higher Education
Study Level	Level 6
Delivery Mode	Full-time
Location	Lister Building
Duration	3 Academic Years
Start Date	September 2024
Course Code	PFUB002

### Course Summary

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The BA (Hons) Fashion degree is designed to produce highly qualified 'employment ready' graduates who are able to play leading roles in a wide range of fashion related careers. You will learn about fashion practice and sustainability, pattern cutting and garment construction, designing for industry, fashion communication and promotion, concept development and technology.

It provides a broad-based, high-quality education in Fashion, encompassing a range of cognitive, creative and subject specific skills, knowledge and understanding, allowing applicants to develop their awareness and understanding of the demands and creative potential of professional practice for employment, enterprise and post graduate study.

The broad range of modules allow you to develop a professional understanding of fashion design and the wider art and design practices within a range of contexts supported by competitions, live projects, subject specialised visits and industry led presentations.

## What You Will Learn

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The aims of this course are to provide a specialised course of study in fashion design which explores research, design, pattern cutting and garment production, sustainability, communication and promotion through concepts, ethical practices, methods and contexts.

Students inhabit a dynamic learning environment, encompassing a wide range of facilities and resources, including:

- Well-resourced fashion manufacture and pattern cutting facilities
- Extensive textile print workshop (including digital print facility)
- Spacious workshops and all-purpose studio spaces
- Modern lecture theatre and seminar rooms
- Well-qualified specialist technicians
- Well-equipped specialist printmaking and typography workshop
- Installation area
- Ceramic and 3D workshops
- State of the art digital media suites with specialist
- Art Gallery
- Bradford Textile Archive

The programme uses a blended learning approach, combining face to face sessions with online and practical work as appropriate.

The learning and teaching methods typically used by tutors include, lectures, seminars, guest speakers, workshops, tutorials and retailer observations.

You will also adopt work-based learning as part of your studies through live/industrial briefs and visiting speakers. A significant amount of personal study time is expected to be undertaken by the student comprising, for example, background reading, assignment work, preparation for seminars and revision for examinations. This will further be enhanced by a social learning community including a peer support programme and enhanced personal tutoring.

## Modules

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### Year 1 (Level 4):

- Fashion Practice 1A
- Fashion Practice 1B with Sustainability

- Introduction to Pattern Cutting and Garment Construction 1A
- Pattern Cutting and Garment Construction 1B
- Critical Studies 1
- Studio Technologies 1

## **Year 2 (Level 5):**

- Fashion Practice 2A Designing for Industry
- Fashion Practice 2B
- Pattern Cutting and Garment Construction 2A
- Pattern Cutting and Garment Construction 2B
- Critical Studies 2
- Studio Technologies 2

## **Year 3 (Level 6):**

- Fashion Concept Development
- Final Fashion Collection
- Project Proposal
- Fashion Communication and Promotion
- Portfolio and Professional Practice

## **Entry Requirements**

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Admissions criteria 80 UCAS tariff points alongside GCSE grades at A\* to C (9-4) (or equivalent) with GCSE Maths (grade C or above) and English (grade C or above).

T Level qualifications are accepted, a T Level PASS with a minimum of a grade A\*-C (equates to 96 UCAS points).

Each applicant is individually interviewed. Admission is also based on your portfolio, interview and relevant work experience.

Non-standard applicants will be required to produce evidence of their ability to study at the Higher Education level. Short-course and relevant work experience may be considered. Non-standard applicants will be interviewed and may be required to complete a piece of written work as part of their application.

We also consider individual applicants who can demonstrate relevant learning, work/voluntary experience, using our Recognition of Prior Learning process. Please contact the admission team for further information and support.

## Work Experience

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Although this course does not directly offer work experience, there are opportunities for you to undertake a work placement or work experience during your time studying on this course.

The course and the school also have access to, and productive relationships with, a number of important cultural institutions in the region, including The Bradford Textile Society, The National Science and Media Museum, Cartwright Hall, The Yorkshire Craft Centre, South Square Gallery, Impressions Gallery and Fabric (all in Bradford), Dean Clough in Halifax and The City Art Gallery and the Henry Moore Institute in Leeds.

## Progression

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Successful completion of this course can lead to further study or employment and careers in the creative arts and fashion sector.

Careers include:

- Fashion Buyer
- Fashion Designer
- Fashion Forecaster

**Disclaimer:** Our prospectus, college documents and website are simply here to offer a guide. We accept no liability for any inaccurate statements and are not responsible for any negative outcomes if you rely on an inaccurate statement. We reserve the right to withdraw any programmes or service at any time.