

Digital Media



Subject Area	Preparing for Learning & Work – Foundation Learning
Course Type	School Leavers
Study Level	Level 1
Delivery Mode	Full-time
Location	David Hockney Building
Duration	1 Academic Year
Start Date	September 2025
Course Code	PA000012

View on bradfordcollege.ac.uk



Course Summary

This new BTEC level 1 Introductory qualification has been developed in response from learner feedback highlighting the need for a distinct, graded Level 1 BTEC that is motivating. The qualification is designed to not only introduce you to Digital Media but also help you to develop the learning skills you will need to progress to further learning, an apprenticeship or employment.

What You Will Learn

The course is based on a Programme of Study, which consists of:

- The Vocational Qualification itself
- A City & Guilds Employability and Personal Development Award
- English and Maths
- A Tutorial programme

- Work Experience

Learners will study three core Employability units and one sector specific units over the duration of the course. The Award offers the opportunity for learners to study a sector unit and plan for their next steps by completing the **mandatory** unit:

- Developing a Personal Progression Plan

You will learn through lectures, online modules (Moodle), group work, electronic resources and external speakers.

Modules

Sample of modules covered:

Digital Media:

- Storyboards
- Layouts and Interactive Presentations
- Producing Adverts and Animations
- Audio and Filmmaking
- Editing and Sharing Media

Entry Requirements

Entry 3: There are no entry requirements for this level apart from an interest in the specified subject and the ability to commit to positive behaviours and attendance.

Level 1: You should have keen interest in Digital Media and achieved a minimum 2 GCSE at grade 2 or E or above. Entry level 3 qualifications with minimum Entry 3 at Maths and English are also accepted.

English and/or Maths will be included in your timetable if you have not achieved a GCSE at grade 4 or above in these subjects when you start your course.

Work Experience

30 hours of relevant experience of work are included in the course. Our students work in partnership with the National Citizens Service (NCS) programme which helps to develop key employment skills and behaviours needed for progression to work.

Progression

Successful completion of the BTEC Level 1 Digital Media can help you embark on a career in a Digital Media related area. You will be able to progress to further learning, an apprenticeship or employment.

Disclaimer: Our prospectus, college documents and website are simply here to offer a guide. We accept no liability for any inaccurate statements and are not responsible for any negative outcomes if you rely on an inaccurate statement. We reserve the right to withdraw any programmes or service at any time.