

## Business

Subject Area	Business
Course Type	School Leavers
Study Level	Level 2
Delivery Mode	Full-time
Location	David Hockney Building
Duration	1 Academic Year
Start Date	September 2024
Course Code	PA000119

### Course Summary

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The course will provide you with inspiration and enthusiasm for a career in business. By studying a broad range of business related subjects, you will be equipped to pursue a career path in disciplines such as marketing, finance, sales, retail or recruitment etc. You will be given the opportunity to develop skills, knowledge and understanding of each discipline within the business sector. Upon successful completion of the course, you will have a number of progression opportunities available including: Level 3 Business related courses; apprenticeships; NVQs and employment within a wide range of junior/assistant job roles across the business sector.

### What You Will Learn

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- Following verbal and written guidelines from tutors
- Case Studies
- Using course materials and notes
- Flipped learning via Moodle (virtual learning environment)
- Writing reports and assignments
- Creating and delivering presentations

- Class workshops
- Taking part in group work and discussions

You will develop technical skills including knowledge and understanding of work in a particular sector e.g. Finance, Employability Skills i.e self-management; team-working; business awareness; customer awareness; problem solving; communication; basic Literacy and Numeracy; positive attitude to work and the use of IT research and study skills, organisational Skills, functional skills and Independent learning.

## Modules

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The course is based on a Programme of Study which consists of:

- The vocational qualification itself
- Mathematics and English
- A Tutorial Programme and Enrichment

### Core Units:

- Enterprise in the Business World
- Finance for Business (externally assessed)

### Mandatory Unit: Principles of Marketing Optional Units:

- Principles of Customer Service
- Sales and Personal Selling
- Recruitment, Selection and Employment
- Building Successful Business Teams
- Financial Planning and Forecasting

## Entry Requirements

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Entry to this course requires GCSE English and Maths at a grade 3 or above.

## Progression

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Successful completion of this course can lead to progression to further study or employment in a Business related sector.

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