Email: hello@bradfordcollege.ac.uk **Telephone:** 01274 088 088

Travel & Tourism

Subject Area	Travel & Tourism
Course Type	School Leavers
Study Level	Level 3
Delivery Mode	Full-time
Location	David Hockney Building
Duration	1 Academic Year
Start Date	September 2024
Course Code	PA000150

Course Summary

We would like to welcome you on board BC air to join us on your flightpath to your future. During your adventure, we aim to provide you with a world of opportunities in a diverse and growing sector, where your journey is just beginning with your destination being the sky is the limit.

Choosing our sector, we feel you are on the right flight path as Visit Britain statistics state that the sector has been the fastest growing for employment in the UK since 2010 and by 2025, Britain is forecast to have a tourism industry worth over £257 billion. The course provides you with a wealth of knowledge about the Travel, Aviation, Hospitality & Events sectors which will enable you to make informed choices about your onward career plans. We offer a variety of runways (at different levels) for you to take-off from.

What You Will Learn

The course is 80% classroom-based study and 20% practical activities. Our experienced staff will deliver a variety of lectures, seminars, workshops and presentations and you

will also carry out independent student research. You will develop skills using the latest travel industry directories and manuals.

Work Experience

You will be required to undertake a period of work placement during your study which will be arranged by college on your behalf. You will have the opportunity to gain experience of front of house procedures in our Award-winning raining restaurant The Grove, managing and running the coffee shop.

Progression

You will study a range of subjects which will provide you with an insight and understanding of the many different areas of the industry, to help you find the career path that is right for you. On completion of the course you may progress into employment. Hospitality Careers:

Hotels: reception, sales, housekeeping & conference/eventsLeisure AttractionsPubs, Bars and NightclubsRestaurants and Coffee ShopsSelf-catering and Holiday CentresEvent Management Careers:

Conference ManagementCorporate Days Out and Product LaunchesEntertainment and Sporting EventsExhibition ManagementFundraising/Charity EventsProfessional Sports ClubsWedding and Party PlanningTravel & Tourism Careers:

Cruise CompaniesForeign Exchange CashiersResort RepresentativesPassenger Services (e.g. air, sea, rail and road) Travel and Tourism (e.g. hotels, travel agencies, tour operators, tourist information centers, attractions and adventure tourism)Aviation Careers:
Airline Customer Service AgentAirport managementAir Traffic ControlAviation
SecurityCabin CrewFares & Ticketing AgentsHM Border PolicePassenger Service
AgentRamp Agent /Baggage Handler

Disclaimer: Our prospectus, college documents and website are simply here to offer a guide. We accept no liability for any inaccurate statements and are not responsible for any negative outcomes if you rely on an inaccurate statement. We reserve the right to withdraw any programmes or service at any time.