

# T Level in Media, Broadcast & Production



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Subject Area	Media & Photography
Course Type	School Leavers
Study Level	Level 3
Delivery Mode	Full-time
Duration	2 Academic Years
Start Date	September 2025
Course Code	PA000529

## Course Summary

### Step into the exciting world of Media & Broadcasting!

Whether you dream of working behind the scenes at live events, creating engaging content for social media, or managing high-tech broadcast studios, this T Level in Media, Broadcast & Production opens the door to endless opportunities in the industry.

You will cover essential theory, including topics such as the creative media economy, audience and consumer needs, project management, and more, making sure you develop a well-rounded understanding of the industry.

### Why choose this T Level?

- Industry Experience – Complete a 45-day work placement with leading media organisations.
- Outstanding Facilities – Access our new T Level facilities that include a podcast and recording suite, and television studio equipped with the latest technology.
- Practical Learning – Work on real-world projects, develop media content, and gain

hands-on experience with industry-standard tools.

- Specialist Pathways – Tailor your learning to your interests by choosing one of three specialist pathways.

### Is this course for you?

- Interested in storytelling, production, or digital content creation?
- Excited by the idea of working in film, TV, or live events?
- Ready to make your mark in the media industry?

If so, this course is the perfect fit for you. Apply now and kickstart your career in creative media.

## What You Will Learn

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### Skills you'll develop:

- Communication – Improve your ability to clearly convey ideas and collaborate effectively with others.
- Teamwork & Collaboration – Develop skills to work successfully within diverse teams and manage differing opinions.
- Time Management & Organisation – Master managing multiple tasks and meeting deadlines in a fast-paced environment.
- Problem Solving – Build critical thinking skills to approach challenges and find creative solutions.
- Adaptability – Learn to adjust to new technologies, trends, and workflows in an ever-evolving industry.

## Modules

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### Core modules:

- The creative economy
- Cultural context and vocabulary
- Audience and consumer needs
- Legislation and regulations
- Equality, diversity, and inclusion
- Research skills
- Project methodology and administration
- Professionalism and ethics

## Choose your pathway:

### Creative Media Technician

- Planning, sourcing, and creating media assets
- Editing and finalising media content
- Packaging and delivering media projects

### Content Creation and Production

- Developing and producing content for various platforms
- Delivering creative projects to meet diverse client needs
- Evaluating plans and outcomes

### Events and Venue Technician

- Planning and managing event productions
- Working with industry technology and equipment
- Evaluating event success based on client requirement

## Entry Requirements

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5 GCSEs including Maths and English Language at a grade 5 or above.

## Work Experience

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### Step into a creative media career with real industry experience!

T Level students must complete a 45-day industry placement, where you'll dive into the world of work and gain the skills employers are looking for. You will:

- Get hands-on and work on real projects.
- Boost your confidence and learn how to plan tasks, meet deadlines, and make smart decisions.
- Collaborate with professionals and see how great ideas come to life when people work together.
- Understand how to maintain a safe and productive work environment.
- Be part of a workplace that values diversity and promotes equality.

With this industry placement, you'll have hands-on experience to showcase on your CV, demonstrating your industry skills to employers.

# Progression

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After completing this T Level, you'll be ready to pursue:

- Higher Apprenticeships in Media Production, Broadcasting, or Digital Content Creation.
- University Degrees in Media Studies, Film Production, or Broadcast Journalism.
- Roles such as Media Production Assistant, Broadcast Technician, or Content Creator.

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