

BA (Hons) Art and Design – with additional pathways in Digital Arts or Fashion and Costume



Subject Area	Art & Design
Course Type	Higher Education
Study Level	Level 6
Delivery Mode	Full-time
Duration	3 Years
Start Date	September 2025
Course Code	PFUB050

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Course Summary

**** Subject to Validation ****

These Art and Design and pathway programmes are designed to develop your intellectual, creative and technical skills, enabling you to explore your creative potential and engage in innovative, reflective and rigorous art and design practices. The course includes a range of modules such as Studio Practice, Techniques and Processes, Critical Studies, and Professional Development/Practice.

The programme allows you to experiment, learn about ethical creative practice and sustainability and global issues into art and design. Additionally, you will benefit from strong regional cultural connections with opportunities to collaborate with institutions such as The National Science and Media Museum and Impressions Gallery. At the end of the course, you will be equipped with transferable skills, self-confidence, and

professional acumen, preparing you for a successful career or further study in the creative industries.

The three pathways to choose from, are as follows:

1. BA (Hons) Art and Design (General Route) – a broad-based programme allowing for interdisciplinary exploration and creative experimentation.
2. BA (Hons) Art and Design (Digital Arts) – a specialist route focusing on digital media, animation, visual effects and emerging digital design technologies.
3. BA (Hons) Art and Design (Fashion and Costume) – a pathway dedicated to fashion design, garment construction, costume for performance and fashion illustration.

What You Will Learn

Modules will explore pressing social and environmental issues, such as the impact of digital technology, ethical design practices, and the evolving demands of an aging population. Industry collaboration is embedded within the curriculum through live briefs, employer-led projects and professional practice modules, preparing students for careers in the creative industries.

Modules

Entry Requirements

Entry to this course requires 80 UCAS tariff points.

Qualifications could include:

- A BTEC or UAL Level 3 Extended Diploma in a related subject.
- T Level qualifications are accepted, a T Level PASS with a minimum grade A*-C is worth 96 UCAS points.
- A GCSE Advanced Level (A Level) profile that demonstrates strong performance in a relevant subject or adequate performance in more than one GCSE subject. This profile is likely to be supported by GCSE grades at 9-4 (A*-C) with English and Maths at 4/C or above.
- Other related Level 3 qualifications.
- An Access to Higher Education Diploma in a relevant subject.
- Related work experience.
- An international equivalent of the above qualifications.

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